

viewpoint

Are you ready to ‘Share and support’? We are

John David writes to explain why he is working in partnership with *Surveyor* magazine, to help local authorities, contractors, consultancy firms, and suppliers all to work together

We are now ready to go live with our ‘Share and support’ campaign for highways and transportation, which is formally launched on 26 April.

This campaign is the result of an 18-month journey during which a wide range of bodies have been engaged with to seek their inputs, views, comments and ideas as to how we can get the best out of joining up central and local government together with contractors, consultants, and suppliers.

Those consulted include the London Development Agency, the Greater London Authority, the Department for Work and Pensions, Transport for London, the IdEA, the Office of Government Commerce, Capital Ambition, a range of local authorities and private sector organisations.

In addition, we have held separate meetings with councillors of London – 14 authorities took part – and this was further supported by meetings with commercial directors from major transportation companies.

The results of all these inputs helped shape this campaign, and were assembled on our website www.uktsc.co.uk

It is clear local authorities’ transportation and highway departments can all do with help at all



levels – be it ideas, solutions, sharing resources, procurement, buildings and people.

This, in essence, is the starting point of this campaign, working together and sharing with the whole industry sector, and not

just focusing in one segment.

No-one can deny the age of austerity is now upon us, and to meet the new challenges we need different thinking, a different approach and different solutions. And these are all harnessed in our campaign

which seeks to deliver the following objectives:

- help support local authorities with their business transformation, savings and efficiency agenda.
- get people back into work
- promote the green agenda.

The benefits will be:

- free workshops in London, and beyond. Let us know if you or your organisations wish to help, focusing around parking, highways and transportation, streetlighting and CCTV, and passenger transport
- join the coalition team – send us your picture and details, and we will add you to the board where others can contact you for advice, information and comments
- free networking events
- reference documents and links available easily
- live blogs – you will be able to

talk to any department across the country instantly

- free live conferencing via Skype across the country
- swap shop – for you to exchange, sell or swap your unused resources
- being made redundant. We are building up a CV bank with a view to helping those losing their jobs back into work. If you are affected, send your CV to cv@amnick.com
- work experience staff to come in and help your organisation in return for work experience.

As part of this campaign, we are particularly keen to promote the interest of staff working within our industry sector. As such, special pages have been created under each of the specialist areas – parking, lighting, highways and transportation, and passenger transport – for staff to:

- celebrate their achievements, birthdays, special events
- nominate their team of the week
- say thank you to those around them
- talk to each other via live instant blogs.

This campaign is not funded from any channels. It is being run by 20 volunteers who, apart from giving up their time, are also accruing expenses and, as such, we would like to be able to recompense these. We will shortly be adding a donation button to help run this, and would be delighted to receive any donations to support the running of this campaign.

For details of any of the above, please contact John David, director of Amnick Social Enterprise at johndavid@amnick.com, or telephone 07886837410. And also visit www.uktsc.co.uk for the campaign.