

# A new kind of challenge

**John David** explains why we need to work together even more in 2014 and what the solution may be.

## The Challenge

This coming year will be full of challenges for all local authorities up and down the country.

The need for efficiencies, savings, maintaining good customer care, continuing to deliver effective front line services through new innovative ways will start becoming the norm (if they are not already) within the public sector.

With so many local authorities either in midst of large scale Business Transformation Programmes, and many already on MK2, these initiatives clearly demonstrate the need of re-iteration to drive down costs further, and find better ways of doing things.

## The Campaign

This is where our Share and Support Campaign 2 can really help. The previous such campaign which finished in March 13, and was focussed just in an around London, led to 30 out of 33 London Borough's taking part. And later this year we are re-launching this nationally. This free campaign has been supported by the government, the industry, Surveyor and TEC magazines and also both local authorities and the private sector.

This new campaign will be driven largely by our new interactive website ([www.uktsc.co.uk](http://www.uktsc.co.uk)), and will be supported by:

- Webinar's (a series of online round table discussions, and free bite size online training events at lunch-times)
- Round the table discussions
- Conferences (similar to the one we held recently in partnership with L.B of Islington)
- Specially commissioned documents (e.g. our initiative of Single Strategies to work in a more uniformed manner)
- Creation of an Innovation Board (to help polarise our ef-



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orts in the above mentioned challenges, and to disseminate useful information to help others)

It is for this reason we have set up 4 live chat rooms which will allow the following departments to talk to 450 local authorities across the country in their specialist areas instantly:

- Passenger Transport
- Parking
- Highways and Transportation
- Street Lighting

Also available will be post a question via Q&A forum for each group.

## Benefits for you

Both you and your organisation can benefit in a number of ways from this initiative. This includes:

- Reference links/documents – this is where you can get easy access to useful documents found on the web from both the public and private sector.... please help us by sending your useful links also.
- Free Support — This is where

our work experience graduates can help you with research and projects, in return for quality learning experience. And it would also be great if you wished to be a mentor to these young people (this would require 1/2 an hour per month for 3 months), would certainly help their careers in these difficult times.

- Innovation Centre — a series of lunch-time online discussions (one hour every 3 months) to discuss/share the latest challenges and solutions across the country (all welcomed)
- Important organisations – with so many good organisations out there, we have grouped them into one key area of our website....making it really easy to access them. Swap Shop — An area that allows you to swap, exchange resources, and make better use of what you have. News / Jobs

## How can you help?

Before we go live later this year,

we want to make sure everything looks and feels right. And more importantly, we want to make sure that the content is relevant and beneficial to your needs. As such, it would help us if you can contribute to any of the following:

### A – Testing of the website.

Please let us know what you think of the website, particularly if you like/dislike any aspects, and also, if you would like anything else added?

### B – Join our Innovation Board (all welcomed)

We are inviting interest from anyone who wishes to pursue positive ideas, and solutions. This board will be meeting 4 times a year (online — dial in from your own space), for 1 hour lunch time sessions. This discussion will be of shared experience towards the current difficulties, issues, solutions and innovation that can support us all.

### C – Single Strategies

Why not work with us on our Single Strategy Initiatives (details on our website [www.uktsc.co.uk](http://www.uktsc.co.uk)). We are currently working jointly with a range of local authorities and private sector to create 4 simple 10 page high level Single Strategies in; Passenger Transport, Parking, Highways and Transportation and Street Lighting. Relevant industry bodies will be invited to comment upon these, as well as the public and private sector as well as our executive committee made up of director from the industry.

With any of these please send your communications to [johndavid@amnck.com](mailto:johndavid@amnck.com) or contact John David on 07886837410 or visit [www.aseth.co.uk](http://www.aseth.co.uk) for further support with Passenger Transport, Parking, Highways and Transportation and Street Lighting.