

# Surveyor

• [www.surveyormagazine.com](http://www.surveyormagazine.com)

• price £2.95

## SHARE AND SUPPORT Join the campaign



this week

# It's time for all of us to work together



This week, *Surveyor* launches a new campaign aimed at promoting the very best work in the highways, transport and environment sectors.

We have, of course, been doing this in the magazine for years, but felt that, given the backdrop of a harsh economy and this month's Comprehensive Spending Review, it was time for all of us to get together as one.

We've joining forces with training organisation, Amnick, and the Share and Support campaign – largely the brainchild of Amnick's director and transportation engineer, John David – will focus on three main areas: business transformation and savings; training and getting people back into work; and supporting the green agenda.

This will be established not just through quality articles in this magazine, but by organising roundtable debates and a series of eight free workshops, and bringing together a wealth of information on a new campaign hub website at [www.uktsc.co.uk](http://www.uktsc.co.uk).

To help achieve our goals, as you can find out on pages 22-23, we are drawing on the knowledge and ideas from all sectors of the industry as well as latest academic thinking and research to offer the best solutions and savings in local government across the country.

The next few years are going to be challenging, to say the least, and the current view in the industry – that's not just ours, but organisations such as ADEPT, CIHT, IHE and TAG – is that the only way through it is to share knowledge, resources, ideas, best practice and even staff across different councils and different regions. The campaign will also focus on training and work experience – both vital to the future prosperity of the sector. As an authority or private sector company, you may not be in a position to take on more staff, but developing the ones you have might well become a necessity.

If you have any ideas or resources to offer the campaign, please e-mail [infoamnick@amnick.com](mailto:infoamnick@amnick.com), or you can go to the website [www.uktsc.co.uk](http://www.uktsc.co.uk) and offer your support by clicking on the 'I support the campaign' button.

Adrian Tatum  
Editor

• **Editor:** Adrian Tatum (020 7973 6643 [editorial.surveyor@hgluk.com](mailto:editorial.surveyor@hgluk.com)) • **Digital Content Manager:** Robin Mannering (020 7973 4659) • **Reporter:** Nick Appleyard (020 7973 4765 [n.appleyard@hgluk.com](mailto:n.appleyard@hgluk.com)) • **Chief Sub-Editor:** Neil Browning • **Designer:** Jermaine Ivey • **Editorial Director:** Michael Burton • **Recruitment Sales (South):** Rajni Sharma (020 7973 6615 [r.sharma@hgluk.com](mailto:r.sharma@hgluk.com)) • **Sales Director:** Emma Sabin (020 7973 4641 [e.sabin@hgluk.com](mailto:e.sabin@hgluk.com)) • **Display Sales Manager:** Steven Cobb (020 7973 4683 [s.cobb@hgluk.com](mailto:s.cobb@hgluk.com)) • **Events Development Manager:** Gary Stringer (020 7973 6695) • **Marketing Manager:** Paul Mortimer (020 7973 6693 [p.mortimer@hgluk.com](mailto:p.mortimer@hgluk.com)) • **Production Director:** Linda Alderson • **Managing Director:** Graham Bond

**Editorial Advisory Board:** David Sterry • Dana Skelley • James Trotter • David Isichei • Richard Chinn • John Jackson • Susan Broadway • George Batten • Tom McCabe • Jim Irons • Jim Kane • Matthew Lugg • Brian Kemp

**Subscriptions & back issues:** 020 7973 6694. One year, £99; two years, £158; three years, £208.

Published by Hemming Group Ltd, 32 Vauxhall Bridge Road, London SW1V 2SS Tel: 020 7973 6400  
Printed by Headley Brothers Ltd, Invicta Press, Ashford, Kent.

• **No. 6093 Vol. 197** ISSN 0039 3606 © Hemming Group Ltd. 2010

Every effort is made to ensure that the content of this publication is accurate, but the publisher accepts no responsibility for effects arising there from. We do not accept responsibility for loss of or damage to unsolicited contributions. Opinions expressed by the contributors and advertisers are not necessarily those of the publisher. This publication is protected by copyright and no part may be reproduced in whole or in part without the written permission of the publisher.



# surveyor

[www.surveyormagazine.com](http://www.surveyormagazine.com)



22-23 Simon Mann's strong message

## Page 8-10 NEWS

## Page 11 NEWS ANALYSIS

Are 10% fee rises to financing much-needed transport and regeneration projects? *Robin Mannering* looks out

## Page 16-18 INTERVIEW

Agent Jack, 35, Simon Mann was appointed head of transport and street management for one of the UK's largest cities. *Chris Ryan* looks out from



24-25 Plugging the depths

## Page 19-21

One local authority is harnessing the power of mobile technology to improve the levels of service it offers the public, as *Shirley Urban-Davies*

## Page 22-23 - SPECIAL REPORT

After disaster struck, damaged a South Yorkshire network, engineering specialists were called in to provide a new solution to the centre of the damaged *Alan Graham* reports

## Page 24-25 - SPECIAL REPORT

John David of Amnick shares his thoughts on the launch of a new joint campaign with *Surveyor* which aims to share the very best of local government best practice and encourage joint working

## Page 26 - REGIONS: EFFICIENCY 2010

A guide to *Surveyor's* conference due to take place in Leicester on 21 October

## Page 28-29 - EFFICIENCY

In the first of a series of articles demonstrating efficiencies in local government highways, transport and environment services, David Young examines how £2.7m was saved in Devon

## Page 30 CLASSIFIED

Advertisements and tenders



26-28 Thrift across the county

View image from front [www.surveyormagazine.com](http://www.surveyormagazine.com)



### Quote of the week

"We are entering a world where energy security is going to become a critical issue. It is estimated that incorporating renewable waste across the UK could generate 10% of our energy needs!"

*George Batten, president, ADEPT, Page 8*

# UK Transport Share and Support Campaign

**John David** of Amnick shares his thoughts on the launch of a new joint campaign with *Surveyor* which aims to share the very best of local government best practice and encourage joint-working

With the Government's Comprehensive Spending Review just around the corner, and severe cost-cutting activities which are already in place, it is clear that almost every local authority in the country is being challenged. As such, it is not surprising that the highways and transportation departments will all be affected in various ways – a reduction in staff, ability to deliver less than before, cancellation of projects and improvement works – among many.

It is clear, the age of austerity is now genuinely upon us, and like it or not, we have to get through this as best we can.

Essentially, we can adopt two approaches. Either, we can continuously complain every day about how bad our services are getting due to cutbacks, and risk passing these negative thoughts to our staff and colleagues – thus getting deeper into the mire, or we can take a positive look on the challenge as an opportunity to consider:

- new ways of working
- development of new thinking and doing
- learning and sharing with others
- working better with our communities.

Basically, this is the ethos of the new UK Transportation Share and Support Campaign that we are shortly launching in partnership with *Surveyor* magazine.

Last year, around this time, I sat down with the editor of this magazine to consider what we could do to help all local authorities Transportation departments get the best out of each other. We wanted to create a new style of campaign that would be interactive, useful, and above all, pull together resources from all those who work within the industry.

Apart from local authorities, we



wanted this to include contractors, consultancy firms, suppliers, the private sector, universities, colleges, central government departments, including Capital Ambition – part of London Councils, IdEA, OGC, TfL, government ministers and departments.

We felt if we could design a hub to bring these stakeholders together with a view to supporting local authorities – through ideas, solutions, learning and sharing – could promote further value.

As such, after consulting with them all, we have now set up an interactive website – almost complete – which will be going live in January 2011, and can be viewed at [www.uktsc.co.uk](http://www.uktsc.co.uk).

**What are the objectives of this campaign?**

- We have three main objectives which are to support local authorities with:
- 1) business transformation and savings
  - 2) training and getting people back into work locally
  - 3) supporting the green agenda.

**Business transformation and savings**

With the first objective, we felt that now is a crucial time for local authorities to develop and work with new partners in trying to deliver more for less. To achieve this it is essential to work closely with other local authorities, to seek:

- joint working and commissioning
- sharing of resources and ideas
- supporting each other and joining up better.

To help achieve this, we are bringing together the input from all sectors from the transportation industry, as well as latest academic thinking and research to offer best solutions and savings to transportation and highways departments across the country.

The website will also be supported by eight free workshops set up for London – details on website – and further workshops are being considered around the country – if you wish help set these up let us know. There is also a host of features and free services which include engaging graduates and those looking for work experience placements to learn and support their local authorities.

**Training and work experience**

We will be offering a range of low-cost

and free training courses as part of the campaign.

Shortly, we will be running a free course titled 'An introduction to transportation and consultancy skills' in London for the benefit of graduates and work experience people, as well as those already working within transportation and highways – but wishing to broaden their knowledge. This course was run free last year at Brent LBC and was a huge success – details on website. We are also keen to get young people back into work, and earlier this year, Amnick was on course to create 971 new jobs as part of the Future Jobs Fund.

However, due to the election and scrapping of this scheme by the new government, we now have to turn our attention to creating 3,000 new jobs over the next three years as part of the 'New works programme'. If you wish to help us with this, please contact us.

**The green agenda**

We wish to engage with local authorities to help design a green agenda which promotes greener initiatives dealing with transportation and highways.

We want to learn what you are do-

ing, and we want to help champion this.

**What is in the campaign – key features?**

The key features of this campaign are its ambition to connect, support, develop and learn from each other. This will be done through:

- the eight free workshops that we are setting up within London – if you wish to help with others around the country, please let us know
- 12 pull-out articles, specially designed to help with your business-transformation programmes, written by people who have achieved tangible results, and written in a recipe style to help you have a go
- swap shop – an area where you consider the resources that you may have, but are not using currently and could be better used by others – materials, people, products, and technology
- coalition team, this is where people from all transportation-related organisations put their details up to allow themselves to be contacted by others for advice, information and guidance. They can choose to

support others by phone, e-mails or even in person

- live blogs, to allow everyone to say what's on their mind. These are area-specific blogs that allow departments such as parking, street-lighting and highways to talk to each other instantly and across the country – again helping, sharing and learning
- live conferences will be run regularly with a hot topic discussion chaired with industry leaders, allowing all to contribute
- joining academic research. We are keen to bring the latest academic thinking through the universities and colleges to our industry. And we are doing this by promoting work experience and placements for graduates and those at colleges to work more closely with each other, thus creating a win-win scenario
- work experience and training. Through this campaign, we will be placing work experience candidates with local authorities on a programme of learning and supporting. This will give local authorities free additional free support

and, in turn, will allow young people to gain some vital work experience to prepare them for the world of work.

**What are the benefits?**

There are many benefits to this campaign which include:

- access to number of free resources – people, documents, jobs and workshops
- great networking opportunities
- joining up and working together better

**Conclusion**

This campaign sets out to help local authorities achieve more for less. The very essence of what we have achieved in bringing this free product to the market in such a short space of time – with zero funding – demon-

strates clearly what we can achieve if we all work together, with the same sense of purpose and direction.

Therefore, now this resource is here, it is up to you and your organisation as to how you wish to participate. The more that you share and contribute, the more we will all get benefits out of it. We encourage you to:

- be part of the coalition team (see website), it will be your call as to how you wish to help others (by phone/e-mail or in person)
- attend our workshops (details on website)
- write an article on benefits which you or your organisation have created
- create work placement for young people – we can help
- interact with our swap shop and pass on resources you are not using
- share your green agenda with us
- click our 'I support this campaign' button on the website [www.uktsc.co.uk](http://www.uktsc.co.uk)

Finally please pardon any lack of frills and luxuries with our campaign.

Should we get funding at any stage, we will improve this product further.

Alternatively, if you have any resources to help this campaign, please let us know at [infoamnick@amnick.com](mailto:infoamnick@amnick.com), or for further details on any of the above, please contact me at [john david@amnick.com](mailto:john david@amnick.com) or 07886837410

**Thank yous**  
This campaign has been put together with no funding. There are many people I need to thank in helping me get to this stage, and these include Adrian Tatum the editor who has supported this from day one, together with Liza Rincon (Vanguard Image) based in Puerto Rico, who has spent the last six months giving up her time to create our website – at no cost – to the range of people from the private sector and government bodies, including Liza Rincon from Vanguard, Stella Okeahialam, Paul France, Andy Cook, Salli Reynolds, Ian Stuppel, Neil Ashworth, Paul Padfield, Steve Shew, Julius Joseph, Rupinder Sidhu, Ghan Varsani, Roy Browne, Irfan Malik, Tim Jackson, Greg How, Duncan Fern, Angus Wallis, Ian Stuppel, Michael Acaster, Neil Rimmer, Gordon Murray