



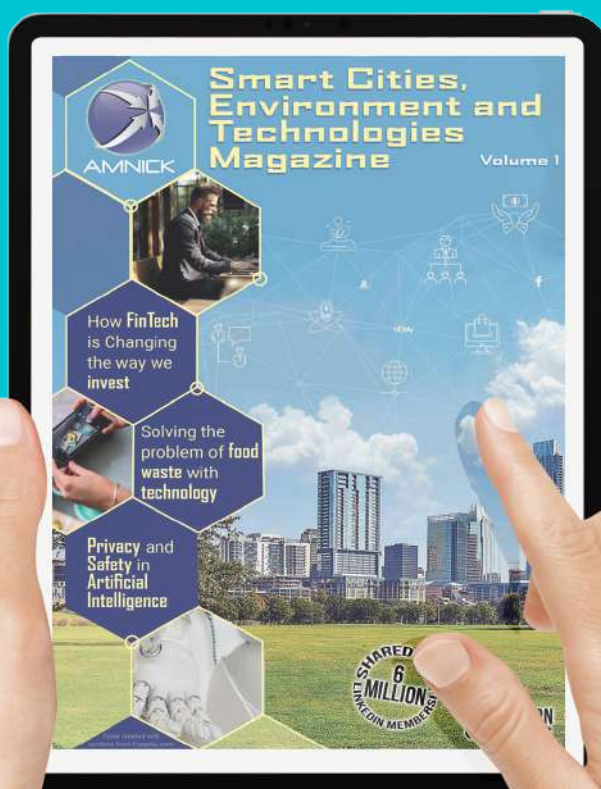
AMNICK

# CITYPULSE

Smart Cities, Environment and Technologies magazine  
**Advertisement Information Pack**

Now shared with **10 million TARGETED GROUPS** across  
*LinkedIn, Facebook, Twitter, etc.*

Next publication date  
**1st June 2020**



**ADVERTISE  
FROM FREE\***  
till 20th Feb 2020  
**UP TO £10K**

# WELCOME TO OUR INFORMATION PACK



Here at **Amnick** we are so excited at the launch of our **first Smart Cities, Environment and Technologies** magazine (copy available at <https://urlzs.com/qbNZG>).

This has been circulated to global audience of **10 million specially targeted groups** within *LinkedIn, Facebook, Twitter* etc.

This magazine is **UNIQUE** as it is a community-based magazine partly written by ordinary citizens, graduates, up to professional organisations, leaders, govt departments, research labs to government ministers.

In our next magazine we will be focussing on:

**new cutting-edge technologies, environmental issues/solutions, championing women in technologies, and children** to articulate their views on smart cities/ environment and technologies.

We will be focussing heavily on **Technologies, AI, IoT, Block Chain, Cyber Security, 5G**, and **interviewing city leaders** shaping *Smart Cities*. And will also be available on **Magzter** platform (global magazine publishing company with **50m readers**).



# OUR ADVERTISEMENT OFFER:

- **Free** small adverts in our **Technology Solutions Supplement** (this will be your **logo, 100 characters of base info + your www address** – no credit cards needed). **FREE till 20th February 2020** – then chargeable at £250.00 +VAT from that date onwards) – just send to **info@amnicks.com** quoting free advert. Details in rate card in this document.

## MAIN ADVERTISEMENT WILL BE FEATURED ACROSS THE FOLLOWING CHANNELS:

- **City Pulse - Smart Cities, Environment and Tech Solutions** supplement – This is written by you the advertisers who need to have more space to articulate their solutions over 1,2,3 or 4 pages at ultra-low costs.
- **City Pulse** - our main free magazine (like our current magazine above – but branded as City Pulse for 2020)
- Our new **City Pulse website** featuring all above contents as well connecting with communities across the world by creating interactive platform to engage at all levels.

We are so confident that you will be delighted with your choice of advertisement that we offer **a complete 14 days money back guarantee** from date of publication – no questions asked. Please see rate card.

WELCOME TO  
LOW COST  
LARGE  
AUDIENCE DIGITAL  
PROMOTIONS

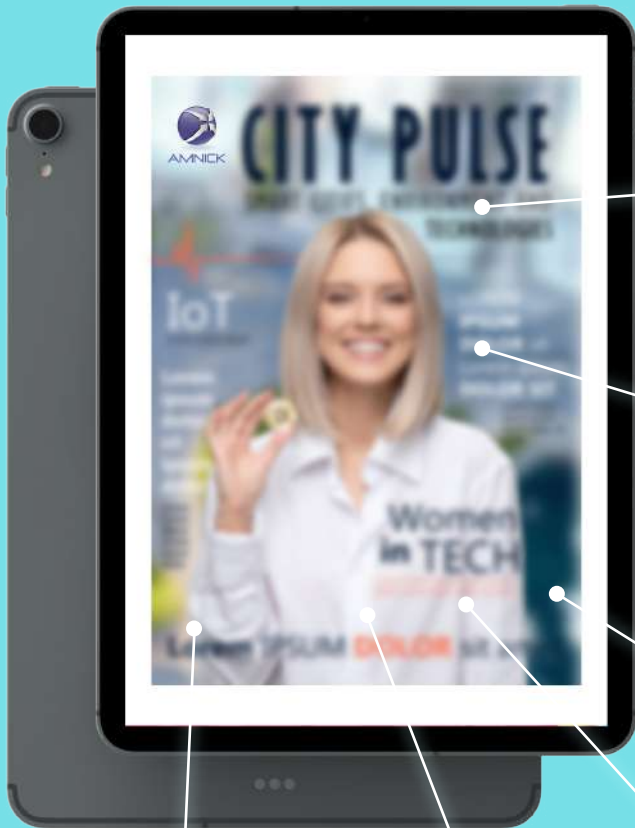


**John David**  
CEO-AMNICK

# CITYPULSE

JUNE  
2020

Smart Cities, Environment and Technologies magazine



# CYBER  
SECURITY



# START UPS  
# ROBOTICS  
# RESEARCH  
# UNIVERSITIES



# IOT

# CLOUD

# CITY CHALLENGES

# ENVIRONMENTAL  
SOLUTIONS

# AI

# BIG DATA

# BLOCK CHAIN

# FINTECH

# DIGITAL  
TRANSFORMATION



# FREQUENTLY ASKED QUESTIONS



## FAQ

### WHAT ARE MY ADVERTISING OPTIONS?

We have 3 options:

- **City Pulse** – This is our *Smart Cities, Environment and Technologies magazine* (circulated to 10m audience)
- **City Pulse Solutions** – This is where you, the advertisers can articulate and promote your solutions at much reduced costs and with much more space to explain and showcase your products and services. This is a supplement to the main *City Pulse* magazine and is circulated to the same audience with the magazine. i.e. two magazine sent out together.
- Our new **City Pulse website** (going live in June 2020) dedicated entirely to *Smart Cities, Environment and Technologies* magazine

### WHO IS IN YOUR 10 MILLION CIRCULATION LIST?

We are placing our magazine across selected target audience across the world primarily across social media (*LinkedIn, Facebook, Twitter, Instagram* etc) most suited to the magazine title. These groups include:

- **Technology focussed audience** – AI, IoT, 5G, Digital, Data, Developers, Research, Cyber Security, etc
- **Environment** – Groups, Governments, Energy companies, Communities, Research Centres
- **Smart Cities** - City Leaders, Governments, Municipalities, Universities

The targeted groups include: **Businesses | Public Sector | Universities | 3rd Sector**

### CAN YOU VALIDATE 10M AUDIENCE?

We are using **new digital tools** to provide you with greater exposure for reduced costs. As we broadcast to large numbers across various platforms we base our figures on what channels like *LinkedIn* show.

We collect the membership values of each group identified within our targeted groups on places like LinkedIn - as an example one of the AI groups has 33,691 members (<https://www.linkedin.com/groups/45655/>) + Telecom IoT group has 604,117 members (<https://www.linkedin.com/groups/45655/>) etc., we cumulate these groups and share our magazine with them. Then they are re-posted, re-tweeted etc. So we expect the final figure to be possibly **double the 10 million quoted**. In addition we also have our own data base of universities, govts, businesses etc., with whom the magazine is also being shared. The magazine is also being shared on the **Magzter** platform which is a global magazine publishing company with **50 million readers**. This will add to above figures.

## YOU ACTUALLY OFFER A 14 DAY MONEY BACK GUARANTEE?

Yes – this is a simple **no quibble guarantee**. Within 14 calendar days of publication just contact us if you are not happy for any reason. And we will process a full refund. And we will remove your contents from the magazine/website.

## WHAT DOES FREE ADVERT ACTUALLY MEAN?

This means this is our promotional for next magazine and as an early offer. We are offering our most basic advert **absolutely free till 20th February 2020**. We need no credit card details, payments etc. All we need is your basic advert up to 100 characters with your logo and your [www.address](http://www.address) – just send this to **[info@amnick.com](mailto:info@amnick.com)**

## WHAT IF I NEED MORE SPACE FOR MY FREE ADVERT?

Sure – additional characters above the free advert are available at **£5 per character** up to a maximum of 100 characters. So in total you will get 200 characters (100 free and up to another 100 chargeable).

We want to  
**HELP** you  
**PROMOTE**  
sales of your  
business through  
our magazine



Our magazine being shared with specially targeted 10 million *LinkedIn, Facebook, Twitter* etc. As well as being available on *Magzter* global magazine publication – with 50 million readers.

AREA	1/4 page	1/2 page	1 page	2 pages	+ Additional page
Main City Pulse magazine – 1st June 2020	£4000	£7000	£10 000	£18 000	£7000
Solutions Supplement – written by you the advertisers. You decide the details of your solutions – Based upon A4 equivalent.	£1000	£2500	£4000	£7000	£4000
City Pulse new website from 1st June 2020 (based on A4 equivalent)	£1,500 per month – home page.  Other areas £500 per month	£3,000 per month – home page.  Other areas £1000 per month	£5,000 per month – home page.  Other areas £2,500 per month	N/A	N/A

All prices + 20% VAT in UK outside UK not applicable



**FREE ADVERT** this will be your **logo, 100 characters of base info + your www address** (no credit cards needed). Additional characters may be purchased at £5 per character up to 100 max characters. This **Free offer is till 20th February 2020** - After this date, it will be available at £250.00 +VAT for base advert. This **free advert** will be featured in our above-mentioned Solutions Supplement which will be circulated with our next *City Pulse – Smart Cities, Environment and Technologies* magazine in **June 2020** at the end of the magazine.



**Complete 14 days money back guarantee - no questions.**

Not happy just request a full refund within 14 days – no questions asked.

You will need to let us have the adverts by **31st of March 2020** at the latest. All enquiries to **info@amnck.com**

Visit Amnck - **www.amnck.com**

Copy of current magazine available at **https://urlzs.com/qbNZG**